

From: [REDACTED]
To: [Clean Cars](#)
Cc: [REDACTED]
Subject: FW: Comments Moving the light vehicle fleet to low emissions
Date: Tuesday, 13 August 2019 12:02:16 PM

FYI – would you like me to acknowledge receipt of his comments?

Nga mihi

[REDACTED]

Business Support

Ministry of Transport – Te Manatu Waka

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Enabling New Zealanders to flourish

From: Mark Keown [REDACTED]

Sent: Tuesday, August 13, 2019 11:50 AM

To: Info <info@transport.govt.nz>

Subject: Comments Moving the light vehicle fleet to low emissions

G'day,

You have requested comments on the document "Moving the light vehicle fleet to low-emissions: discussion paper on a Clean Car Standard and Clean Car Discount". Here are my notes.

1. Eliminate the import of 2 cycle motor scooters, lawn mowers and boat motors.
The 2 cycle motor is very inefficient and a big contributor of air pollution. This regulation is already in place in USA and European countries.
2. Stated in the doc "How people will be impacted by the proposals will depend on how individuals, and the market respond. This makes it difficult to predict with any certainty what the impacts will be." Predicting behavior change IS predictable if you get the right people engaged. Dan Ariely, (Professor of Behavioral Economics at MIT) has done heaps of work in this area. So find the equivalent person in NZ and get some reliable predictions.
3. Like a rebate for e cars.
4. Do not like the perceived punishment for purchasing petrol vehicles. Over time the price of petrol fluctuates and indications are that price will stay low. To compete with alternative forms of energy carbon based fuels will drop in price.
5. How about a small tax on petrol. Better yet a variable tax on petrol that increases as petrol price drops and provides relief if petrol price spikes up. With a known minimum price of fuel it will be easier for businesses and the public to make economic calculations on what form of energy will provide lowest cost.
6. Keep it simple.

Kind regards, Mark

Cooling Solutions Ltd

Back to work.

Mark Keown

[REDACTED]